

2018-400

CAMILLE J. LEE-JOHNSON

LEE, WESLEY & ASSOCIATES, LLC
LEE, WESLEY GROUP, LLC, AND
LEE WESLEY RESTAURANTS, LLC



Camille J. Lee-Johnson is the Executive Vice-President and Managing Director for Strategic Properties for the Lee Wesley companies. Since 2007 her focus has been on providing an exemplary customer experience and delivering top notch results for the business. Lee Wesley companies own and operate several Burger King Franchises, Panda Express, Taco Bell, Nathan's Famous, Auntie Anne's and Shula's Bar and Grill in Orlando, Jacksonville, Norfolk, Virginia and Fayetteville/Fort Bragg, North Carolina.

She successfully motivates her managers, supervisors and employees on how to sharpen their business strengths and operate efficiently. "Lead by example" is Mrs. Lee-Johnson's motto. Her down-to-earth approach to leadership is how she has created an employee-centric based Company. Currently she spends most of her time planning company growth by developing and opening new franchises and locations.

Mrs. Lee-Johnson gained international business savvy in 2001 while working with the Media Planning Group in London as part of a program with Boston University in. In 2003 she reinforced her strong international relations by managing four World Golf Championships for American Express.

She held the key positions of Strategic Consultant and Account Manager at the Wasserman Media Group in Raleigh, North Carolina from 2003 to 2007 where she managed a range of multi-million dollar budgets for various PGA Tour sponsorship campaigns. Her sales and marketing strategies resulted in year-after-year increases in brand visibility, attendance and loyalty among the 30 million golf fans for the PGA Tour tournaments.

Mrs. Lee-Johnson graduated from Wake Forest University with a Bachelor of Arts in Communication and international Studies in 2002. During that time she played Division 1 golf for the Wake Forest Women's Golf Team. In 2011 she completed the Thomas S. Johnson Entrepreneurship Masters program at the University of Florida. In 2012 she went on to complete the executive program at Harvard Business School. Camille is a board member of the Eartha M.M. White Education Fund. In her leisure time, she is a mentor at the Orlando Minority Youth Golf Association where she is a founding member. She and her husband of nearly two years, Lorenzo, currently reside in Jacksonville, FL.